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## Rules of the event “PRINCE Eco Tour in UniGe”

**DATE:** 22nd September 2023 h. 04:00 pm to 07:00 pm

**WHO CAN PARTICIPATE:** the entire UniGe student community with student identification number (including those who are only pre-registered, PhD students, postgraduate students, research fellows).

**EVENT DESCRIPTION:** On the occasion of the European Mobility Week 2023, UniGe with the other partners of the PRINCE (PRemialità e INCentivi per il cambiamento modale) project, co-financed by the Italian Ministry for the Environment and Energy Security, is proposing a non-competitive Eco Tour, which stops are some of the university poles, in order to encourage the student community to use sustainable forms of mobility.

Reaching the UniGe Poles (the PRINCE Eco Tour stops) by walking or using the services of AMT, Bike sharing (Zena by Bike) or Car sharing Genova (Elettra Car Sharing) allows participants to receive, at each of the tour stops, some prizes including mobility vouchers (such as daily subscriptions to bike sharing, car sharing vouchers, travel tickets for local public transport) and PRINCE, UniGE and bike sharing gadgets! Prizes will be distributed to participants while stocks last.

**HOW TO REGISTER:** Participation is free of charge with compulsory registration at this link: <https://www.eventbrite.it/e/biglietti-prince-eco-tour-in-unige-693981355917?aff=oddtcreator>.

Registration will be open until 19 September at noon.

In addition, on the day of the event it will be necessary to sign in and certify your participation (in attendance) from 3.30 p.m. to 4.30 p.m. at the starting point of the Albergo dei Poveri (Piazza Emanuele Brignole, 2). By presenting your university ID, participants will receive the PRINCE Eco Tour card, which must be shown at each stop to collect your prizes, event T-shirt and mobility vouchers for the day.

**ROUTE:** The route includes stops at some UniGe poles, where participants can receive mobility prizes and gadgets by presenting the PRINCE Eco Tour Card handed out at the start. The stops are to be followed in the following order:

**STARTING POINT:** Polo Albergo dei Poveri (Piazza Emanuele Brignole, 2) → signing and certifying your attendance by presenting your university ID card with your student identification number; collecting your PRINCE Eco Tour Card and prizes

1st STAGE: Polo Balbi → receiving the stamp on the PRINCE Eco Tour Card; collecting the prizes

2nd STAGE: Polo Darsena – Economia → receiving the stamp on the PRINCE Eco Tour Card; collecting the prizes

**ARRIVAL:** Polo Sarzano – Architecture → receiving the stamp on the PRINCE Eco Tour Card; collecting the prizes. A short event is planned to share the day's results; refreshments are provided at the end.



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## **SPECIFICATIONS ON THE ROUTE TO BE TAKEN AND THE USE OF SUSTAINABLE MEANS OF TRANSPORT**

Reaching the UniGe Poles (the PRINCE Eco Tour stops) by walking or using the services of AMT, Bike sharing (Zena by Bike) or Car sharing Genova (Elettra Car Sharing) allows participants to receive mobility prizes and gadgets.

Participants who decide to use their private means of transport must always respect the rules of the Traffic Law, including parking bans and parking permits. Please note that bicycles are forbidden in Via Balbi and must therefore be carried by hand.

## **WAIVER**

By registering, the participant releases the organisers from all civil and criminal liability, including strict liability, arising from participation in the event and authorises any use of photographs exclusively for dissemination purposes, in accordance with the objectives of the PRINCE project.

**INFORMATION ON THE PRINCE PROJECT:** The PRINCE project (PRemialità e INCentivi per il cambiamento modale) aims to encourage a change in travel habits towards sustainable solutions through the provision of incentives. The project is co-financed by the Ministry of Environment and Energy Security and coordinated by the Municipality of Genoa; the University of Genoa is a partner together with AMT, Genova Parcheggio, Genova Car Sharing, Algowatt and Quaeryon.

For all other information and updates, follow the event website:

<https://unigesostenibile.unige.it/PRINCEEcoTour>