



SPORT, YOUTH AND SUSTAINABILITY: DRIVERS OF SOCIAL DEVELOPMENT AND CLIMATE ENGAGEMENT

NOVEMBER, 11th 2025 - 1:30-3:00 pm
ITALIAN PAVILION - BELÉM

Sustainable sport represents a strategic lever to address environmental and social challenges, promoting inclusion and the active engagement of younger generations. Major sporting events, for example, thanks to their ability to reach thousands of young people, can—if designed according to environmental, social, and cultural sustainability criteria—generate networks, innovation, and long-lasting projects. Moreover, growing attention is being paid to the link between sport and professional careers: several studies show that the dynamics underpinning sporting excellence align with those required for success in the managerial field. This event will support the institutional action promoted at COP30, as youth involvement in these contexts offers concrete opportunities for personal and professional growth, making sport a powerful tool for education, social cohesion, and sustainable development. A dedicated segment will offer one-to-one interactions with leading figures from academia and the business world.

TALKS

Adriana DEL BORCHI – Vice Rector for sustainability, University of Genova, Italy
Metric for Sustainable Sport: a scientific path to sustainability

Livio LO BIONDO - Federmanager Young Executive Team Vice President, Federmanager Italy
Interaction between managerial world and sport

Technical Reference

Valeria TACCHINO – Project Manager Tetis Institute Srl (TEchniques for The Impact on Sustainability) – Spin Off of the University of Genova

Video

Leonardo D'IMPORZANO – President 5 Terre Academy
Green Wave: The Sustainable Side of Marine Sports

Roberto DANOVARO – Full Professor Università Politecnica delle Marche
The Sea and the Development of New Sports with a Focus on Environmental Sustainability

Giorgio GALOTTI – Manager of Sustainable Business Development Strategies and Tools, Ecosistemi Foundation
Environmental Criteria (CAM) by the Ministry of the Environment: a guide to sustainable sporting events

Nicolò DI TULLIO – Italian Young Leader International Olympic Committee (IOC)
The IOC Young Leaders Programme and the commitments towards sustainability